## WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

And:

www.wtkr.com

Mentzer Media 600 Fairmount Avenue Suite 306 Towson, MD 21286

## CONTRACT

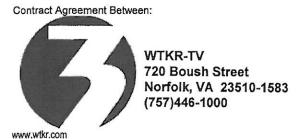
	Contract / Re	evision		Alt Order #			
	570144						
Product		<u> </u>		07033110	!		
AMER FOR PROS SENA	TE						
Contract Dates	Estimate #						
08/22/12 - 08/28/12	//346						
<u>Advertiser</u>		/ Revision					
Americans For Prosperi	ty			8/24/12 / 08/24/12			
	Billing Cycle	Billing	g Calendar		Cash/Trade		
	EOM/EOC	Broadcast Account Executive			Cash		
	Station			xecutive	Sales Office		
	WTKR	Jamie.	Jamie Andrus		Washington, D		
	Special Hand	iling					
	Demographic						
	Adults 50+						
					Total Ratings		
		100.0			100.00		
	IDB#	Adverti	Advertiser Code I		Product Code		
	1021						
	Agency Ref	Agency Ref Adv		Advertiser	Ref		
	L						

*l ine	Ch St	art D	ate End Da	ate Description		Ot - 4/5 - 17				oots/				tals
1						Start/End T	ime	Days Le	ngth W	eek Rate	Rtn	Type	Spots	Amount
1		3/22/1		2 Newschan		6-7am			:30			NM	3	\$1,095.00
Weel	Start D: k: 08/20/1		End Date 08/26/12	Weekdays	Spots/Week 3	Rate \$365.00	Rating 0.00					on resecta		4.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
2		3/22/12					0.00	)						
2	Start Da		End Date	2 CBS This N Weekdays		7-9a			:30			NM	6	\$1,680.00
Weel	c: 08/20/1		08/26/12	33	Spots/Week 6	Rate \$280.00	Rating 0.00							
3	3 08	3/22/12	2 08/26/1	2 NewsCha 3	News First @ 4		0.00							
·	Start Da		End Date	Weekdays	Spots/Week	P 336-3pm Rate	Rating		:30			NM	6	\$1,680.00
Weel	c: 08/20/1		08/26/12	33	6	\$280.00	0.00							
4	3 08	3/22/12	2 08/26/1	2 Newschann	el 3 News	5-530pm			:30				100	50 00 00
	Start Da		End Date	Weekdays	Spots/Week		Rating		.30			NM	2	\$930.00
Week	c: 08/20/1	2 (	08/26/12	11	2	\$465.00	0.00							
5	3 08	/22/12	08/26/12	2 Newschann	el 3 News	530-6pm			:30			NM	3	<b>64 005 00</b>
2000 -00	Start Da		End Date	Weekdays	Spots/Week	Rate	Rating		.00			INIVI	3	\$1,305.00
Week	: 08/20/1	2 (	08/26/12	21	3	\$435.00	0.00							
Ξ 6		/22/12		2 Newschann	el 3 News	6-630pm			:30			NM	5	\$2,525.00
1411	Start Da		End Date	Weekdays	Spots/Week		Rating					13141	3	\$2,525.00
	: 08/20/12	-	08/26/12	33	6	\$505.00	0.00							
	ot <u>Ch</u> 6 3		Range	Description  Newschan	101	Start/End Ti		<u>Veekdays</u>	Length		Rtg	Туре		
	Credite		1/12-00/20/1	2 Newschan	nei 3 iyews	6-630pm	-	ThF	:30	<del>\$505.00</del>	0.00	NM		
7 :		/22/12	00/00/40	7 700										
,	Start Da			7-730pm Weekdays	Spots/Week	7-730pm	D . #		:30			NM	3	\$1,755.00
Week	: 08/20/12		8/26/12	21	3	Rate \$585.00	Rating 0.00							
8 :	3 08	/22/12	08/26/12	730-8pm		730-8pm	0.00							
	Start Da			Weekdays	Spots/Week	Rate	Rating		:30			NM	3	\$1,665.00
Week	: 08/20/12			21	3	\$555.00	0.00							
9 3	3 08/	/22/12	08/26/12	Late News (	M-F)	11-1135p			:30					
	Start Da		nd Date	Weekdays	Spots/Week		Rating		.50			MM	6	\$4,560.00
Week	: 08/20/12	2 0	8/26/12	33	6	\$760.00	0.00							
10 3	3 08/	22/12		Late Night w	vith David Letterr	n1135pm-1235	iam		:30	-		NM	3	\$70E 00
141	Start Da			<u>Weekdays</u>	Spots/Week	Rate						AIVI	J	\$705.00
vveek	08/20/12	: 0	8/26/12	21	3	\$235.00	0.00							

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



Contract / Revision Alt Order# 570144 07899118 **Contract Dates** Product Estimate # 08/22/12 - 08/28/12 AMER FOR PROS SEN //346 Advertiser Original Date / Revision Americans For Prosperity 08/24/12 / 08/24/12

*Line Ch Start Date End Date Description	C4-4/5-13	Fi D	Spots/			tals
Start Date End Date Weekdays Spots/Week			ays Length Week	Rate Rtn Type	Spots	Amount
11 3 08/23/12 08/23/12 Thursday Prime	9-10pm	Rating	:30			
Start Date End Date Weekdays Spots/Week	Rate	Rating	.30	NM	1	\$1,925.00
Week: 08/20/12 08/26/12T 1	\$1,925.00	0.00				
12 3 08/23/12 08/23/12 Thursday Prime	10-11pm	2000	:30	NM	1	\$1,785.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/20/12 08/26/12T 1	Rate \$1,785.00	Rating 0.00				
13 3 08/25/12 08/25/12 Newschannel 3 News	6-630pm	0.00	:30			****
Start Date End Date Weekdays Spots/Week	Rate	Rating	.50	NM	2	\$340.00
Week: 08/20/12 08/26/12S- 2	\$170.00	0.00				
14 3 08/25/12 08/25/12 730-8pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	730-8pm		:30	NM	2	\$270.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12S- 2	\$135.00	Rating 0.00				
15 3 08/25/12 08/26/12 Late News (Sa-Su)	11-1135p	0.00	:30	NIM	_	04 000 00
Start Date	Rate	Rating	,50	NM	2	\$1,030.00
Week: 08/20/12	\$515.00	0.00				
16 3 08/26/12 08/26/12 CBS Sunday Morning	9-1030am		:30	NM	2	\$970.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/20/12 08/26/12S 2	Rate \$485.00	Rating 0.00				
= 17 3 08/26/12 08/26/12 Face the Nation	1030-11am	0.00	:30	NIM	•	***
Start Date End Date Weekdays Spots/Week	The second second	Rating	.50	NM	0	\$0.00
Week: 08/20/12	\$555.00	0.00	PARAMETER STATE ST			
Spot Ch Date Range Description  1 3 08/20/12-08/26/12 Face the Nation	Start/End Ti 1030-11am			Rate Rtg Type		
Credited	1030-11am		St :30 \$ <del>5</del> 5	5 <del>5.00</del> 0.00 NM		
18 3 08/26/12 08/26/12 Sunday Prime	7-8pm		:30	NM	1	\$1,785.00
Start Date End Date Weekdays Spots/Week		Rating			•	Ψ1,703.00
Week: 08/20/12 08/26/12S 1	\$1,785.00	0.00				
19 3 08/26/12 08/26/12 1135pm-1205am Start Date	1135pm-120	5am <u>Rating</u>	:30	NM	2	\$420.00
Week: 08/20/12 08/26/12S 2	\$210.00	0.00				
20 3 08/27/12 08/28/12 Newschannel 3 News	6-7am		:30	NM	2	\$730.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/27/12         09/02/12         11         2	Rate				_	Ψ, 00.00
	\$365.00	0.00				
21 3 08/27/12 08/28/12 CBS This Morning Start Date End Date Weekdays Spots/Week	7-9a Rate	Rating	:30	NM	4	\$1,120.00
Week: 08/27/12 09/02/12 22 4	\$280.00	0.00		1		
22 3 08/27/12 08/28/12 NewsCha 3 News First @ 4	p 358-5pm	THE	:30	NM	4	\$1,120.00
Start Date         End Date         Weekdays         Spots/Week           Week: 08/27/12         09/02/12         22         4		Rating			200.5	<b>\$1,120.00</b>
	\$280.00	0.00				
23 3 08/27/12 08/27/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	5-530pm	Rating	:30	NM	1	\$465.00
Week: 08/27/12 09/02/12 M 1	\$465.00	0.00				
24 3 08/27/12 08/28/12 Newschannel 3 News	530-6pm		:30	NM	2	\$870.00
Start Date         End Date         Weekdays         Spots/Week           Week:         08/27/12         09/02/12         11         2		Rating			-	Ψ010.00
The state of the s	\$435.00	0.00				
25 3 08/27/12 08/28/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-630pm Rate	Rating	:30	MM	4	\$2,020.00
Week: 08/27/12 09/02/12 22 4	\$505.00	0.00				
26 3 08/27/12 08/28/12 7-730pm	7-730pm		:30	NM	3	\$1,755.00
Start Date End Date Weekdays Spots/Week		Rating			•	4.1. 50.00

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	Contract / Revision 570144 /	Alt Order # 07899118
<u>Contract Dates</u> <u>Product</u> 08/22/12 - 08/28/12 AMER FOR PR		Estimate # EN//346
Advertiser Americans For Prospe		riginal Date / Revision 08/24/12 / 08/24/12

*Line Ch Start Date End Date Description	Start/End Time Days I	Spots/ ength Week Rate	Rtn Type		otals Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 08/27/12         09/02/12         21         3	<u>Rate</u> <u>Rating</u> \$585.00 0.00		тип турс	Opota	Amount
27 3       08/27/12       08/28/12       730-8pm         Start Date       End Date       Weekdays       Spots/Week         Week:       08/27/12       09/02/12       11       2	730-8pm <u>Rate</u> <u>Rating</u> \$555.00 0.00	:30	NM	2	\$1,110.00
28 3       08/27/12       08/28/12       Late News (M-F)         Start Date       End Date       Weekdays       Spots/Week         Week:       08/27/12       09/02/12       22       4	11-1135p <u>Rate</u> <u>Rating</u> \$760.00 0.00	:30	NM	4	\$3,040.00
29 3 08/27/12 08/28/12 Late Night with David Letter Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 11 2	m1135pm-1235am <u>Rate</u> <u>Rating</u> \$235.00 0,00	:30	NM	2	\$470.00
30 3 08/28/12 08/28/12 NCIS  Start Date End Date Weekdays Spots/Week  Week: 08/27/12 09/02/12 -T 1	8-9pm <u>Rate</u> <u>Rating</u> \$2,060.00 0.00	:30	NM	1	\$2,060.00
E 31 3 08/28/12 08/28/12 Tuesday Prime  Start Date	9-10pm	:30 <u>Length</u> <u>Rate</u> :30 \$1,785.00	NM Rtg Type 0.00 NM	1	\$1,785.00
32 3 08/28/12 08/28/12 Tuesday Prime  Start Date End Date Weekdays Spots/Week  Week: 08/27/12 09/02/12 -T 1	10-11pm Rep Natl <u>Rate</u> <u>Rating</u> \$1,375.00 0.00	:30	NM	1	\$1,375.00
vveek: 08/20/12 08/26/12F 1	8-11pm <u>Rate</u> <u>Rating</u> \$2,250.00 0.00	:30	NM	1	\$2,250.00
34 3       08/25/12       08/25/12       NFL Pre Season         Start Date       End Date       Weekdays       Spots/Week         Week: 08/20/12       08/26/12      S-       1	8-11pm <u>Rate</u> <u>Rating</u> \$2,250.00 0.00	:30	NM	1	\$2,250.00
35       3       08/26/12       08/26/12       Sunday Prime         Start Date       End Date       Weekdays       Spots/Week         Week:       08/20/12       08/26/12      S       1	10-11pm <u>Rate</u> <u>Rating</u> \$1,375.00 0.00	:30	NM	1	\$1,375.00
N       36       3       08/27/12       08/27/12       Monday Prime         Start Date       End Date       Weekdays       Spots/Week         Week:       08/27/12       09/02/12       M       1	10-11pm <u>Rate</u> <u>Rating</u> \$1,655.00 100.00	:30	NM	1	\$1,655.00
Value       3       08/27/12       08/28/12       Newschannel 3 News         Start Date       End Date       Weekdays       Spots/Week         Week: 08/27/12       09/02/12       MT       2	6-7am <u>Rate</u> <u>Rating</u> \$365.00 0.00	:30	NM	2	\$730.00
Value         38         08/27/12         08/28/12         Newschannel 3 News           Start Date         End Date         Weekdays         Spots/Week           Week:         08/27/12         09/02/12         MT         1	12n-1230pm <u>Rate</u> <u>Rating</u> \$415.00 0.00	:30	NM	1	\$415.00
Time Deviced # of Control		Totals 10	0,00	91	\$53,020.00

Time Period # of Spots **Gross Amount** Net Amount 7/30/12 -08/26/12 56 \$32,300.00 \$27,455.00 18/27/12 -08/28/12 35 \$20,720.00 \$17,612.00 otals 91 \$53,020.00 \$45,067.00

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Contract Agreement Between: WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000

www.wtkr.com

Contract / Revision Alt Order# 570144 07899118 Contract Dates Product Estimate # 08/22/12 - 08/28/12 AMER FOR PROS SEN //346 Advertiser Original Date / Revision

Americans For Prosperity

Print Date 08/24/12

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08/24/12 / 08/24/12

Signature:	D	Date:	